

Dear colleagues!

We invite you to join to the authorship and publication of international monographs on the reforming of economic systems under general editorship of the Chairman of Ukrainian Association of Economic Scientists, Doctor of Economic Sciences, Professor Alexander Kendyuhov.

Monograph 1

“Reforming of national economic systems: theoretical approaches and international practices”

Sections of the monograph:

1. Theoretical and methodological approaches to reforming national and international economic systems.
2. Reforming strategy: international experience and the latest achievements.
3. Directions and methods of reforming the financial-credit mechanism.
4. Budget and fiscal policies as strategic tools of regulation of economic processes.
5. Reforming of the social sector(pensions system, social insurance, employment, demographic policy).
6. Reforming of educational system as the key of innovative development
7. Reforming of housing and communal sector and infrastructure reformist projects.
8. Reforming of fuel and energy complex.
9. Reforming of agriculture.
10. Regulatory and Antimonopoly policies as tools of free market protecting and increasing of business processes speed.
11. Organizational designing and staffing of the state management control.

Monograph 2

“Reforming of microeconomic systems: approaches, methods, priorities”

Sections of the monograph:

1. Theoretical and methodological basis of microeconomic system.
2. Organizational -economic mechanism of enterprise management: principles, functions and methods of system organization.
3. Improvement of the corporate management system.
4. Organizational designing, engineering and restructuring as strategic tools of economic system reforming.
5. Marketing tools of increasing competitiveness of enterprises.
6. Forming of effective systems of the personnel management
7. Methodology and methods of increasing the efficiency of financial management.
8. Directions of the management system improvement of innovative activity of the enterprise.
9. Reforming of system management of quality in terms of integration into the European economic area.

Attention! Monographs are English edition and will be under international review of scientists from European universities. After the publication the copies of the books will be send to the leading European universities as well as the library of the USA Congress and European parliament. The electronic copies will be send to the repositories of many Ukrainian and foreign libraries. The published edition is planned as a presentation form, in hardcover.

Requirments for copyrighted materials (articles):

7 pages A4 as minimum in English. The text should be checked for errors and avoiding plagiarism. Number of authors is not more than two. In the beginning of the text, over the title, on the right side are initials and surname of author(s), academic degree and academic status (bold text). Margins from all sides are 2 cm, line spacing is 1,5. The size of indentation is 1,25 cm. Font – Times New Roman,14. Links to sources in accordance with list sources thesis, the example in the attachment.

Payment for the participation in the monograph is 70 UAH/page. All details for payment will be sent after verification of materials and their approval prior to inclusion in the monograph. Newsletter authors of the monograph (one copy for one author (or with co-author together)) will be send by “Nova Poshta” at the cost of the receiver. Additional copies of monograph can be ordered optionally.

The term for submitting materials to the monographs until the 20th of June, 2015.

Text materials and information about the author is send on the e-mail monoreform@ukr.net

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Name and surname _____

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Work place (study), position _____

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