

Осипова Л.Д., ст. гр. МЕН -16-1мд, науковий керівник – доц.Нікітенко В.О.

DEVELOPMENT OF TOURISM AS THE SPIRITUAL WORLD OF A MAN

Запорізька державна інженерна академія, кафедра філософії та суспільних наук

Modern tourism is based on a high level of transport development, social sphere and services, which, in the final analysis, turns it into a highly profitable branch of the economy. Studies which have been conducted by the World Tourism Organization (WTO) show that the state of the global tourism industry, despite the objective difficulties of recent years, is generally stable and the industry maintains the position of the largest, high-yielding and fast-growing sector of the world economy.

Tourism is one of the states of a person's internal culture and the form of his activity in which a person goes beyond the boundaries of his traditional functions and uses utilitarianly something. The purpose of tourism as a person's spiritual world is to support the immanent process of his socio-cultural self-affirmation, rules of interaction, communication and his further development and self-development. Tourism is a process in which a person opens up the possibilities of his one-dimensionality, "disconnectedness", "linearity", elementarity and, communicating in the information and communication process, interacts with other subjects and objects of culture, expanding his "cultural horizons". Tourism is the "force field" of experience and spiritual growth of a person, in which a person realizes his self-creation. Tourism is seen as a factor in the development of the concept of "game" and the universal characteristic of human activity. Tourism - is the festive functioning of the individual in the being of another culture and the formation of personality asholistic one, which acts as a source of freedom and the cultivation of universal values. While being in tourist activity, a person goes beyond the "assigned nature", overcomes the need for objective conditions of being and expanding his abilities. Development of the tourism industry in the context of globalization and the information society

The tourism industry is understood to mean the aggregate of production, transport and trade industries that produce and implement tourism services and goods of tourist service. In the modern era, tourism as a culturally creative force and cultural construct of the information society and cultural globalization is the result of the long evolution of tourism, which serves as a tool for dialogue between cultures and civilizations. Tourism is an instrument that promotes the formation of cultural self-awareness of individuals, serves as a form of cultivation of leisure time and leisure, contributing to the increasing opportunities for self-realization, the right to rest. Social tourism, which fully corresponds to the UN Millennium Goals, should become a priority in national tourism development. At the same time, it is necessary to take into account the risks that may arise from the implementation of tourism services projects in the context of globalization:

1. Macroeconomic risks associated with the possibility of deterioration and external conjuncture, a slowdown in the economy, a level of investment activity, high inflation, a crisis in the banking system;
 2. Financial risks associated with the emergence of budget deficits and inadequate level of budgetary financing;
 3. Technogenic and environmental risks associated with global climate change, technological and environmental disasters, technogenic risks;
 4. Geopolitical risks, which are affected by the entire political situation of the country, military and terrorist actions that threaten all human life today;
 5. International risks, based on the development of international relations with a particular country.
- Tourism as an export-oriented sphere is more stable than other industries and even in conditions of uncertainty and risk.conclusions

